Master MUSICIANS FESTIVAL

2017 SPONSORSHIP OPPORTUNITIES

Thanks to the continued support of our many area sponsors, the Master Musicians Festival has been bringing quality arts programming to South Central Kentucky since 1994.

THERE ARE MANY REASONS TO SUPPORT 'YOUR' FESTIVAL...

• The Kentucky Tourism office has estimated that the Master Musicians Festival brings approximately $3 million new dollars into the Somerset-Pulaski County economy.

• In 2013, MMF was hailed as the **"FESTIVAL OF THE YEAR"** in the southeastern United States by the Southeast Tourism Society.

• MMF has been the recipient of the **Governor's Awards for the Arts** as the Outstanding Community Arts Organization.

• MMF brings to the Somerset-Pulaski County community a diverse variety of cultural, artistic and musical excellence which is not otherwise readily accessible in the immediate area.

• Your sponsorship makes it possible for MMF to **maintain low ticket prices** in an area where the median household income is $22,362.

• A family of 5 can attend Festival Weekend for about half the price of one individual ticket at comparable events.

• MMF is a safe, family-oriented event. Many families and organizations plan their reunions at MMF.

• In addition to the performances at MMF, audience members can attend great meet and greet workshops hosted by some of our musicians who tell the stories of their careers. Where else can you sit and talk with musicians who have toured with the likes of the great Muddy Waters?

• Visitors attending the festival on the campus of Somerset Community College are provided with a look at some of the best that Somerset has to offer. Audience members stay overnight in local motels and in campgrounds on beautiful Lake Cumberland.

• MMF showcases juried artisans and craftsmen. Each year, we feature a Kentucky artist. We provide a venue for the **Sheltowee Artisans Guild** and for regional independent artists to show and to sell their works. Watch basket weavers, glass blowers, instrument makers, jewelry crafters, quilters and stained glass artists as they pass along the tradition of their crafts.

• MMF spotlights Somerset and Pulaski County. **Attended by as many as 6,000 people,** MMF's audiences come from all over Kentucky and the country. We often have international visitors.

• MMF provides a venue each year for aspiring area musicians to be included on a roster of regionally, nationally, and often times, internationally acclaimed musicians. Your support helps to encourage future Master Musicians in their talents.

• The Master Musicians Festival has become a tradition in Somerset every July. It's just a great way for local residents and visitors to spend a weekend!

MASTERMUSICIANSFESTIVAL.ORG

TITLE SPONSOR
(Only one sponsor in this category)
Master Musicians Festival reserved by your company as everything MMF's name is on.
25 Weekend Passes
20 VIP Sponsorship Tent Passes

RESERVED

DIAMOND = $10,000 - $19,000
Listed on T-shirts, Brochures (15,000 distributed)
Listed on Stage Banner
Listed on Sponsor Banners
Stage Recognition
Listed on Website
20 Weekend Passes
10 VIP Sponsorship Tent Passes

PLATINUM = $5,000 - $9,999
Listed on Brochures (15,000 distributed)
Listed on Stage Banner
Listed on Sponsor Banners
Stage Recognition
Listed on Website
15 Weekend Passes
5 VIP Sponsorship Tent Passes

GOLD = $2,500 - $4,999
Listed on Stage Banner
Listed on Sponsor Banners
Stage Recognition
Listed on Website
10 Weekend Passes

Silver = $1,000 - $2,499
Listed on Sponsor Banners
Stage Recognition
Listed on Website
6 Weekend Passes

BRONZE = $500 -$999
Listed on Sponsor Banners
Stage Recognition
Listed on Website
4 weekend Passes

Friends of MMF = $250 - $499
Listed on Sponsor Banners
Listed on Website
2 Weekend Passes

Have an idea for a sponsorship level not listed here? We want to hear it! Contact us: mastermusiciansfestival@gmail.com

YES...I want to support the Festival!
Commitment: $ _____
Sponsor/Underwriter:
_____
Contact:
_____
Address: _____
_____
Phone: _____
E-mail: _____

Make checks payable to:
Master Musicians Festival
Mail to: **MMF, P.O. Box 1212**
Somerset, KY 42502